

Articulation Agreement

Bachelor of Science in Business Analytics and Strategic Communication (2013/2014)

This guide is for informational purposes and does not constitute an agreement between the college and the student. Students should consult a CSM academic advisor for more information.

Courses Taken at Central		Courses To Be Taken at CSM	
			
MAJOR COURSEWORK	Credits	MAJOR COURSEWORK	Credits
Associate of Applied Science in Business Administration Specialization	64	LAW 310 Adv. Business Law	3
		BUS 317 Business Analytics	3
		BUS 321 Financial Mgmt	3
		BUS 328 Management & Leadership	3
		BUS 329 Business Comm.	3
		BUS 347 Bus Resrch Meth	3
		BUS 397 Prtnr Internship	3
		BUS 417 Advanced Business Analytics	3
		BUS 429 Strategic Communication	3
		BUS 493 Career Exploration (Job Shadowing)	1
		BUS 496 Business Policies	4
		BUS 497 Internship	2
		SUPPORTING COURSES	
		ECO 132 Microeconomics	3
		BIS 230 Princ of E-commerce	3
Area of Selectives (Business or Interdisciplinary) (12 credits)			
GENERAL EDUCATION	Credits	GENERAL EDUCATION	Credits
		COM 212 – Speech for Professionals	3
Group A: ENGL 1010			1
Group B: MATH 2020		PHL 200 Ethics and PHL 220	6
Group C: History		English	3
Elective: any biology, chemistry,		Life Science/Envir. (with lab)	4
Physical science or math class above		PSY 101 General Psychology	3
College Algebra		SOC 325 Organizational Behavior	3
		Fine Arts (Art, Music, Theatre)	3
		THL (Theology)	6
		Global Cultural Diversity	3
TOTAL CCC CREDITS	64	TOTAL CSM CREDITS	68

CSM Contact: Narcissus Shambare, Program Director, Business Analytics and Strategic Communication, 402-399-2672, nshambare@csm.edu

Central Contact: Dr. Dianna Parmley, Dean of Educational Services, 402-562-1267, dparmley@cccneb.edu

CSM Bachelor degrees require a minimum of 128 credits. Transfer students must complete a minimum of 15 credits in the major and 30 credits overall at CSM. Developmental courses do not count toward degree requirements. A maximum of 64 credits may be transferred from a two-year college.