

## Articulation Agreement

### Bachelor of Science in Business Analytics and Strategic Communication (2013/2014)

This guide is for informational purposes and does not constitute an agreement between the college and the student. Students should consult a CSM academic advisor for more information.

Courses Taken SCC		Courses To Be Taken at CSM	
			
<b>MAJOR COURSEWORK</b>	<b>Qtr Hrs</b>	<b>MAJOR COURSEWORK</b>	<b>Credits</b>
<b>Associate of Applied Science in Bus Adm.</b>	109	BUS 317 Business Analytics	3
BSAD 1090 Business Law I		BUS 321 Finance Management	3
BSAD 2540 Prin. Of Management		BUS 328 Management & Leadership	3
		BUS 334 Marketing	3
<b>SUPPORTING COURSES</b>		BUS 347 Business Research Methods	3
ACCT 1200 Prin. Of Accounting I		BUS 397 Partnership Internship	2
ACCT 1210 Prin. Of Accounting II		BUS 410 International Business	3
BSAD 1020 MS Apps II		BUS 417 Advanced Business Analytics	3
BSAD 1050 Intro to Business		BUS 429 Strategic Communication	3
OFFT 1110 Business Communications or OFFT 2120		BUS 493 Career Exploration (Job Shadowing)	1
ECON 2110 Macroeconomics		BUS 496 Business Policies	4
ECON 2120 Microeconomics		BUS 497 Internship	2
		BUS 497 Internship	3
		<b>SUPPORTING COURSES</b>	
		BUS 230 Intro to E-Commerce	3
<b>Select one area of Selectives in Business or Interdisciplinary (Choose 4 courses)</b>			12
<b>TOTAL</b>		<b>TOTAL</b>	<b>48</b>
<b>GENERAL EDUCATION</b>	<b>Qtr Hrs</b>	<b>GENERAL EDUCATION</b>	<b>Credits</b>
ENGL 1010 Composition I		BIO Life Science	4
SPCH 2810 Bus & Prof Com		Global Cultural Diversity	3
Or SPCH 1110 Public Speaking		PHL 200 Moral Reasoning	3
BSAD 1010 Microsoft Applications I		ENG Lit	3
MATH 1180 Statistics		HPS History	3
Social Science Elective		PSY 101 Introduction to Psychology	3
		THL Theology	6
		SCI/MTH	3
		PHL Philosophy	3
		Fine Arts (Art, Music, Theatre)	3
		SOC 325 Organizational Behavior	3
<b>TOTAL (equivalent to 64 credits hours)</b>	<b>96</b>	<b>TOTAL</b>	<b>73</b>

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CSM Bachelor degrees require a minimum of 128 credits. Transfer students must complete a minimum of 15 credits in the major and 30 credits overall at CSM. Developmental courses do not count toward degree requirements. A maximum of 64 credits may be transferred from a two-year college.